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Sommario/riassunto	Steve Sherlock's The Performativity of Value: On the Citability of Cultural Commodities explores how social identity is increasingly constructed through the citation of cultural commodities-a process that has become "performative" of the U.S. cultural economy. Sherlock extends the work of Butler, Derrida, and the Bakhtin Circle to describe how the regeneration of exchange value involves the continual re-commodification of language.