

1. Record Nr.	UNINA9910790695303321
Titolo	Developments in linguistic humour theory // edited by Marta Dynel, University of Lodz
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , 2013
ISBN	90-272-7110-0
Descrizione fisica	1 online resource (439 p.)
Collana	Topics in humor research, , 2212-8999 ; ; volume 1
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Disciplina	401/.4
Soggetti	Discourse analysis Wit and humor - History and criticism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. New humour frameworks and extensions -- pt. 2. New theoretical issues in humour studies -- pt. 3. New theoretical approaches to established forms of humour.
Sommario/riassunto	This article draws on theories from cognitive stylistics and psychology in order to examine how the construction of narrative worlds contributes to the creation of humour in humorous novels. I suggest that some narrative worlds - referred to as humorous worlds - are designed to enhance the humour of particular elements which appear in them by encouraging a playful interpretation of those elements. In this paper, I outline some of the techniques which writers use to create such humorous worlds, focusing on (a) the elements which are used to build them, (b) the ways in which those elements are c