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Guanxi, Confucian values and Chinese cultural capital Origins of the Ethnic Chinese business networks; Importance of Business Networks and Business Groups; Features of Ethnic Chinese business networks; Structure of ethnic Chinese business groups; The Role of Business Networking and the Globalization of Ethnic Chinese Business; Chapter 7 Ethnic Chinese Businessmen and Entrepreneurs; Ethnic Chinese Businessmen; The creation of an Ethnic Chinese business class; Cultural and social milieu; Ethnic Chinese business behavior; Ethnic Chinese Entrepreneurs and Entrepreneurship
Defining Ethnic Chinese entrepreneurs and entrepreneurship

Sommario/riassunto

This unique volume provides a broad introduction to the ethnic Chinese business in Asia, with focus on the ethnic Chinese in East and Southeast Asia. The growing interest in ethnic Chinese business reflects its importance in these two regional economies, and its relations with China's economy - the world's new economic powerhouse. It examines the nature and characteristics of the ethnic Chinese business, such as business networks, family business and conglomerates, concepts of xinyong and guanxi, and entrepreneurship and management. It also examines the input of history and culture in the form
