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Altri autori (Persone)	TaplinRuth
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Nota di contenuto	Innovation, value and growth champions / by Tim Jones -- Social innovation, health care and innovation creation / by Neil Reeder -- R&D reporting and its signalling value for the firms future / by Chin Bun Tse and Andrew Ekuban -- Value-energy interrelationship and dynamic added value taxation / by Victor Bartenev -- Residual value insurance in the maritime sector / by Steve Allum -- Mobile apps and consumer co-creation and innovation / by Valeria Corna -- Big data and innovation / by David Rankin and Adrian Fry -- Innovation, valuation and crisis / by Alojzy Z. Nowak and Bernard Arogyaswamy.
Sommario/riassunto	"Intellectual property is an increasingly key element in business worldwide. Methods for valuing intellectual property however vary widely. Moreover, issues surrounding the ownership and valuation of intellectual property give rise to a wide range of ethical issues, which apply especially in developing countries as they are increasingly integrated into the world economy. International agreement on how intellectual property should be valued is urgently needed. This book provides an overview of the issues surrounding the valuation of intellectual property, and assesses the steps being made towards

harmonization"--

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