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Nota di contenuto	Front Cover; Copyright; Acknowledgments; Preface; Contents; I. Making Room at the Table: The Need for Community Engagement; The Overlooked Market for Development; Staying Alive: The Vital Role of Community Engagement; Tailoring Approaches for Community Engagement; Types of Engagement Processes; Giving Is Receiving: Developers as Participants; Consultants: Enough Bang for the Buck?; II. Crafting a Strategy for Community Engagement; Homing In on the Approach; Frame the Desired Outcome: Begin at the End; Evaluate Site Conditions and Potential Project Impacts; Know the Parties at Interest Identify Community Attitudes and ExpectationsIII. Making It Happen: Achieving Community Acceptance; Setting Up the Engagement Process; Identifying an Official Convener; Determining Appropriate Types of Events; Managing Events; Structuring the Sequence of Events; Defining Roles of Participants; IV. Communicating the What, Where, and When; Building a Communications Strategy; In-House Published Information; Informative Events; Outside Publications; V. The Means of Participation; Tools for Engaging Participants; Graphic Representation; Three-Dimensional Models; Group Mapping Exercises Keypad PollingImage Surveys; Digital Photo Simulation; Visualization Tools; Computer-Aided Interactive Discussions; VI. Case Studies of Community Engagement Processes for Planning and Development; Crawford Square, Pittsburgh, Pennsylvania; Eastern Cambridge Planning

Study, Cambridge, Massachusetts; Hellgate Meadows, Missoula, Montana; North St. Lucie County, Florida, Comprehensive Plan Charrette; Pleasant Hill BART Station, California; Rolling Mill Hill, Nashville, Tennessee; Village at Empire Pass Ski Resort, Park City, Utah; VII. Conclusions; Back Cover

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Sommario/riassunto

<DIV>This book explains in plain terms how developers and planners can involve the community in the development process using the latest community engagement tools. It describes why, in these days of more complex projects and development approval procedures, it pays to win citizen support rather than fight opposition.</DIV>

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