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Nota di contenuto	Cover; Copyright; About the Authors; Acknowledgments; Contents; Foreword; Introduction; Chapter 1 The Place-Making Trend; The "Quest for Community"; Place Identity; Changing Preferences and Tastes; New Housing Concepts: Selling Lifestyle, Not Density; Evolving Retail Realms; New Workplace Environments; Advancing Leisure and Entertainment Concepts; Smart Growth, Sustainable Development, and Livable Communities; The New Urbanism; Chapter 2 Learning from the Past: Town Centers and Main Streets Revisited; Colonial Centers and Courthouse Squares; Early Railroad Towns The Garden City Movement and Civic Art Early Shopping Villages; Town Centers in Transition; Chapter 3 Timeless Design Principles for Town Centers; Gathering Places; Streets and Pathways; Town Center Buildings; Chapter 4 Emerging Formats for Town Centers, Main Streets, and Urban Villages; Town Centers for Master-Planned Communities; Village and Town Centers in New Urbanist Communities; Suburban Infill Town Centers; Urban Redevelopment Town Centers; Existing Main Streets Reinvented; Urban Villages; Reinvented Retail Centers; Transit Villages; New Urbanist Workplaces Publicly Initiated Suburban Town Centers Chapter 5 Launching a New Town Center: Feasibility and Financing; Development Objectives and the Development Team; Evaluating Sites and Conducting Market Analyses; Feasibility Analysis; Financing; The Public Sector and Town

Centers; Chapter 6 Breakthrough Projects Revisited; Miami Lakes Town Center; Princeton Forrestal Village; Mashpee Commons; Reston Town Center; Mizner Park; Chapter 7 Case Studies; City Place: West Palm Beach, Florida; Easton Town Center: Columbus, Ohio; Haile Village Center: Gainesville, Florida; Market Square: Gaithersburg, Maryland Market Street at Celebration: Celebration, Florida Orenco Station Town Center: Portland, Oregon; Southlake Town Square: Southlake, Texas; Valencia's Town Center Drive: A Developer's Perspective; Chapter 8 A Compendium of Planning and Design Ideas for Town Centers; Defining the Character of the Town Center; Planning the Streets and Circulation System; Designing and Configuring Buildings; Understanding Urbanism

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Sommario/riassunto

Addressing one of the hottest trends in real estate-the development of town centers and urban villages with mixed uses in pedestrian-friendly settings-this book will help navigate through the unique design and development issues and reveal how to make all elements work together.

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