

1. Record Nr.	UNINA9910790618403321
Autore	Salman Jeroen
Titolo	Pedlars and the popular press : itinerant distribution networks in England and the Netherlands 1600-1850 // by Jeroen Salman
Pubbl/distr/stampa	Leiden : , : Brill, , [2013] ©2014
ISBN	90-04-25285-1
Descrizione fisica	1 online resource (303 p.)
Collana	Library of the written word : the handpress world ; ; volume 21 Library of the written word, , 1874-4834 ; ; volume 29
Disciplina	381.450020942 381/.450020942
Soggetti	Book industries and trade - Social aspects - England Book industries and trade - Social aspects - Netherlands Book industries and trade - England - History - 17th century Book industries and trade - England - History - 18th century Book industries and trade - Netherlands - History - 17th century Book industries and trade - Netherlands - History - 18th century Peddling - England - History - 17th century Peddling - England - History - 18th century Peddling - Netherlands - History - 17th century Peddling - Netherlands - History - 18th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographies and index.
Nota di contenuto	Preliminary Material -- Introduction -- Reputation and Representation -- The Pedlar in the English Distribution Network -- The Pedlar in the Dutch Distribution Network -- Conclusion: A Comparative Perspective on Itinerant Networks -- Bibliography -- Index of Names, Places and Major Topics.
Sommario/riassunto	Itinerant salesmen, also called pedlars, street hawkers, hucksters and ballad singers are considered to be the most important distributors of popular printed matter in Europe between 1600 and 1850. A general assumption is that the pedlar travelling from town to countryside was strongly distinct from the role of the established booksellers in the

towns, selling books to the educated and affluent buyer. The commercial position of the urban pedlars, however, is very often underestimated. In this book, therefore, the itinerant book trade is studied in an English and Dutch, urban context, leading to a new perspective on the role of the pedlars as an intermediary between the established booksellers and an extensive, socially diverse reading public.

---