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Altri autori (Persone)	VoehlFrank <1946->
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Note generali	A Productivity Press book. Management handbooks for results--Cover.
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Nota di contenuto	Front Cover; Contents; Management Handbooks for Results; Preface; Acknowledgments; About the Authors; Other Books by H. James Harrington and Frank Voehl; Chapter 1: Overview of the Problem; Chapter 3: The Organizational Master Plan; Chapter 4: Change Management as Part of the Organizational Master Plan; Chapter 5: Trend Analysis; Chapter 7: The Strategic Business Planning Process; Chapter 8: Strategic Improvement Plan; Chapter 9: Developing the Strategic Plan; Chapter 10: The Operating Plan; Chapter 11: Organizational Master Plan Summary; Appendix A: Definitions and Abbreviations Appendix B: Improvement Tools Appendix C: Problem Analysis Cycle; Back Cover
Sommario/riassunto	For visionary leaders, an Organizational Master Plan and associated technologies have become essential components of strategic decision making. Written for leaders, planners, consultants, and change agents, The Organizational Master Plan Handbook: A Catalyst for Performance Planning and Results explains how to merge the four planning activities

that compose the Organizational Master Plan to manage, improve, and maximize organizational efficiency and effectiveness. Written by recognized leaders in applying Performance Improvement methodologies to business

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