

1. Record Nr.	UNINA9910790590903321
Autore	Zhou Yu <1965 April 13->
Titolo	The inside story of China's high-tech industry : making Silicon Valley in Beijing // Yu Zhou
Pubbl/distr/stampa	Lanham, Maryland : , : Rowman & Littlefield Publishers, Inc., , 2008 ©2008
ISBN	0-7425-5579-8 1-4616-4451-8
Descrizione fisica	1 online resource (213 p.)
Collana	Asia/Pacific/Perspectives
Disciplina	338.4760951156
Soggetti	High technology industries - China - Beijing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Title Page; Copyright Page; Dedication; Contents; Acknowledgments; Introduction; 1 Making Silicon Valley in China: Zhongguancun; 2 From Offspring to Rebel: The Birth of ZGC and the Transformation of China's Science and Technology Establishments, 1950s-1980s; 3 Foreign ""Wolf"" and Local ""Lamb"": Multinational Companies and the Resurgence of ZGC in the 1990s; 4 The Internet and the Restructuring of ZGC, 1998-2003; 5 The Anatomy of ZGC: The Domestic Companies; 6 The Dynamics of Internationalization in ZGC; 7 Grassroots Transnationals: Returnee Entrepreneurs 8 China's Technical Standard Strategies: Toward an Alternative Path Conclusion; References; Index; About the Author
Sommario/riassunto	In the 1980s, China faced the monumental task of creating, from scratch, internationally competitive companies. This challenge was especially daunting in the information and communications technology sector. The Inside Story of China's High-Tech Industry describes the emergence and growth of this industry through an analysis of China's leading science park, Beijing's Zhongguancun. Zhou argues that, in the case of China, it is the conjunction of export and domestic markets that has provided the main impetus to technological learning and the development of industry competitiveness.