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| Autore                  | Colantonio Andrea  |
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| Altri autori (Persone)  | BurdettRichard<br>RodePhilipp  |
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| Nota di contenuto       | Cover; Half Title; Title Page; Copyright Page; Table of Contents; List of figures; List of tables; List of boxes; Notes on authors; Foreword; Acknowledgements; Barcelona; Turin; Munich; Seoul; Production and editing; Additional research; Part I: Transforming urban economies; 1. Introduction; Background and context; Case-study selection; Aims and methodology; Structure; References; 2. Overview of main theoretical debates; Introduction; Cities and globalisation; Emerging urban-governance structures; Approaches to local economic development Quality of life and sustainability as key drivers for growthConclusion; References; Part II: Twenty years of urban and economic transformation: learning from European and Asian cities; 3. Barcelona: global repositioning of an emerging metropolis; Introduction; Barcelona's transformation; Urban and metropolitan context; Physical and political geography; Economic history; Problems and opportunities; Policies, programmes and projects; Approach; Institutional framework and governance; Interventions; Sustained and strategic investment in connectivity infrastructure |

The development of the Port of Barcelona  
The expansion of the Barcelona El Prat airport; The introduction of high-speed rail; International promotion and branding; The redevelopment of metropolitan and urban fabric for the knowledge economy; Developing entrepreneurialism and exports through city and regional programmes; Barcelona Activa - promoting entrepreneurship; COPCA (ACC10) - supporting internationalisation; Barcelona Chamber of Commerce - developing exports; Results of the transformation process; Economic success at the city level; Economic success in the next urban economy  
Capacity and competitiveness in strategic connectivity  
infrastructure  
International reputation and attractiveness; Strength in exports; Entrepreneurial Barcelona; The global economic crisis and the future; The future for Barcelona - towards metropolitan governance; Conclusions; List of interviewees; Interviews conducted in Barcelona, July 2010; Notes; References; 4. Turin: reclaiming and diversifying local economic strengths; Introduction; Turin's transformation; Urban and metropolitan context; Physical and political geography; Economic history; The problem  
Policies, programmes and projects to transform the urban economy  
Approach; Institutional framework and governance; The creation of new local development agencies; Attracting investment through city-region collaboration; Interventions; Reclaiming industrial areas for the new economy; Bridging the gap between universities, businesses and private capital; Politecnico di Torino; The bank foundations; Steering growth towards new economic sectors; Supporting firms into new sectors and new international markets; Promoting Turin's international profile through mega-events  
Results of the transformation process

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## Sommario/riassunto

Cities house the majority of the world's population and are the dynamic centres of 21<sup>st</sup> century life, at the heart of economic, social and environmental change. They are still beset by difficult problems but often demonstrate resilience in the face of regional and national economic decline. Faced by the combined threats of globalisation and world recession, cities and their metropolitan regions have had to fight hard to maintain their global competitiveness and protect the quality of life of urban residents

Transforming Urban Economies: Policy Lessons from Europea

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