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Transition From Elite to Mass Higher Education The Postwar Period; Conclusion; Theoretical Contexts; Population Ecology; Resource Dependency Theory; Institutional Theory; Conclusion; Benefits of Institutional Diversity; Meeting the Needs of All Types of Students; Increased Institutional Effectiveness; Provide Models; Support Reform Through Competition; Serve the Political Needs of Interest Groups; Protect Academic Freedom and Autonomy; Support Elite and Mass Higher Education; Improve Social Mobility; Minority-Serving Institutions; Historically Black Colleges and Universities Tribal Colleges and Universities Hispanic-Serving Institutions; Conclusion; Causes of Homogenization; Academic Drift; Prestige-Maximizing Activities; Statewide Coordination; Conclusion; The Future of Institutional Diversity Research and Practice; Market Smart and Mission Centered; Policymakers; Campus Leaders and Administrators; Faculty; Students; Conclusion; References; Name Index; Subject Index; About the Author; About the ASHE Higher Education Report Series; Call for Proposals; Recent Titles

Sommario/riassunto

Institutional diversity serves as one of the fundamental hallmarks of American higher education. After a long history of support for many institutional types, the past 40 years have seen a decline in institutional variety. Through a discussion of history, theoretical contexts, and causes of homogenization, this monograph examines how higher education policymakers and leaders can strengthen institutional mission and preserve the benefits of institutional diversity. Higher education needs to serve a variety of functions for students, from liberal arts education to vocational training
