

1. Record Nr.	UNISA996309139703316
Autore	Moser Charles A.
Titolo	A History of Bulgarian Literature 865-1944 // Charles A. Moser
Pubbl/distr/stampa	De Gruyter, 1972 Berlin ; ; Boston : , : De Gruyter Mouton, , [2019] ©1972
ISBN	3-11-081060-3
Edizione	[Reprint 2019]
Descrizione fisica	1 online resource (284 pages)
Collana	Slavistic Printings and Reprintings ; ; 112
Disciplina	891.8/1/09
Soggetti	Bulgarian literature - History and criticism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- FOREWORD -- CONTENTS -- I. OLD BULGARIAN LITERATURE (Ninth-Eighteenth Centuries) -- II. THE BULGARIAN RENAISSANCE (1762-1878) -- III. THE POST-LIBERATION EPOCH (1878-1896) -- IV. THE AGE OF MODERNISM AND INDIVIDUALISM (1896-1917) -- V. FROM WAR TO WAR (1917-1944) -- BIBLIOGRAPHY -- INDEX
Sommario/riassunto	To celebrate the 270th anniversary of the De Gruyter publishing house, the company is providing permanent open access to 270 selected treasures from the De Gruyter Book Archive. Titles will be made available to anyone, anywhere at any time that might be interested. The DGBA project seeks to digitize the entire backlist of titles published since 1749 to ensure that future generations have digital access to the high-quality primary sources that De Gruyter has published over the centuries.

2. Record Nr.	UNINA9910790561103321
Autore	Mootee Idris <1958->
Titolo	Design thinking for strategic innovation : what they can't teach you at business or design school / / Idris Mootee
Pubbl/distr/stampa	Hoboken, N.J. : Wiley, 2013
ISBN	1-118-74868-9 1-118-74885-9
Edizione	[1st edition]
Descrizione fisica	1 online resource (210 p.)
Disciplina	658.4063
Soggetti	Industrial design Product design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Design Thinking for Strategic Innovation; Copyright; Contents; Acknowledgments; Forward; Scene 01: There's No More Business As Usual; The Butterfly Effect and Long-Range Planning; Applied Design Thinking Is Strategic Innovation; Time to Think beyond Crisis Mode; Changing Management Paradigms; Scene 02: What Is Design Thinking, Really?; Is Design Thinking a Science or an Art?; Design Thinking Has Been Oversimplified; Scene 03: Applied Design Thinking in Business and Strategy; Design Thinking to the Rescue; We've Lost Touch with What's around Us Every Future Business Leader Needs to Be a Good Design Thinker The 10 Design Thinking Principles That Redefine Business Management; 01 Design Thinking Is Action - Oriented; 02 Design Thinking Is Comfortable with Change; 03 Design Thinking Is Human - Centric -; 04 Design Thinking Integrates Foresight; 05 Design Thinking Is a Dynamic Constructive Process; 06 Design Thinking Promotes EMpathy; 07 Design Thinking Reduces Risks; 08 Design Thinking Can Create Meaning; 09 Design Thinking Can Bring Enterprise Creativity to Next Level; 10 Design Thinking Is The New Competitive Logic of Business Strategy Scene 04: Introducing the Design Thinking MBA Business Challenge 01: Growth; Growth Needs a Strategy, and Every Strategy Needs a Story; Design Thinking Approach 01: Storytelling; Building Empathy and

Empowering Transformation; Business Challenge 02: Predictability; Design Thinking Approach 02: Strategic Foresight; Why Does Business Need Strategic Foresight?; Design Thinking and Strategic Foresight?; What Are Weak Signals?; Business Challenge 03: Change; Design Thinking Approach 03: Sense making; From Sensing to Sense Making; Business Challenge 04: Maintaining Relevance; Design Thinking Approach 04: Value Redefinition; Business Challenge 05: Extreme Competition; Design Thinking Approach 05: Experience Design; Understanding the Four Key Dimensions of Experience Design; Business Challenge 06: Standardization; Design Thinking Approach 06: Humanization; Humanization From and Within Culture; Humanizing Through Language; Business Challenge 07: Creative Culture; Design Thinking Approach 07: Rapid Prototyping; The Benefits of Prototyping in Business Design; Building, Fostering, and Embedding Creative Confidence; Business Challenge 08: Strategy and Organization; Design Thinking Approach 08: Business Model Design; The Functions and Overcomplexity of Business Models; What's the Difference Between Business Model and Business Strategy?; Business Model Versus Business Strategy; Business Model Design Framework; Starting with the Concept Metaphor; Scene 05: Hiring Design Thinkers Is Not Enough; We Need to Create Design Thinking Companies; About the Author; Photo Credits; Index

Sommario/riassunto

A comprehensive playbook for applied design thinking in business and management, complete with concepts and toolkits. As many companies have lost confidence in the traditional ways of running a business, design thinking has entered the mix. Design Thinking for Strategic Innovation presents a framework for design thinking that is relevant to business management, marketing, and design strategies and also provides a toolkit to apply concepts for immediate use in everyday work. It explains how design thinking can bring about creative solutions to solve complex business problems.

3. Record Nr.	UNINA9910563160103321
Autore	Zotschew Theodor D. <1916->
Titolo	Strukturwandel in Wirtschaft und Gesellschaft Südosteuropas : eine sozial-ökonomische und statistische Analyse anlässlich des 20jährigen Bestehens der Südosteuropa-Gesellschaft / / Theodor D. Zotschew
Pubbl/distr/stampa	Munich, Germany, : Eigenverlag der Sudosteuropa-Gesellschaft, 2012, c1972
Descrizione fisica	1 online resource (138 p.)
Collana	Sudosteuropa-Studien ; ; 20
Soggetti	linguistics Balkan Peninsula Economic conditions Balkan Peninsula Statistics, Vital Europe, Eastern Economic conditions Europe, Eastern Statistics, Vital
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Kieler Sonderdr. d. Inst. fur Weltwirtschaft a. d. Univ. Kiel. Durchsuchbare elektronische Faksimileausgabe als PDF. Digitalisiert im Rahmen des DFG-Projektes Digi20 in Kooperation mit der BSB Munchen. OCR-Bearbeitung durch den Verlag Otto Sagner.