1. Record Nr. UNINA9910790535903321 Autore Fontefrancesco Michele Filippo Titolo The end of the City of Gold? : industry and economic crisis in an Italian jewellery town / / by Michele Filippo Fontefrancesco Newcastle upon Tyne, UK:,: Cambridge Scholars Publishing,, 2013 Pubbl/distr/stampa **ISBN** 1-4438-5278-3 Edizione [1.] 1 online resource (278 pages): illustrations, maps Descrizione fisica 278 Disciplina Soggetti Precious stones Jewelry trade - Economic aspects - Italy - Valenza Global Financial Crisis, 2008-2009 Jewelry trade - Economic aspects - Italy Valenza (Italy) Economic conditions 21st century Italy Economic conditions 21st century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Includes bibliographical references and index. Nota di bibliografia Nota di contenuto part I. The "Citta dell'Oro" -- part II. 'La Crisi'. Sommario/riassunto How does Europeas economic crisis affect the ways in which industry and entrepreneurship are experienced on a grassroots level? The book offers an answer to this question by exploring the Italian jewellery town of Valenza and the downturn of its principal industry. Through the experiences of its inhabitants, the study investigates the social role that jewellery production had in Valenza and provides an ethnographic account of the crisis the city endures. This analysis delves into the relationship between a community and its industry in order to understand the social and cultural challenges Italy and Europe will face

in the future. -