

1. Record Nr.	UNINA9910790525103321
Titolo	Metaphor and metonymy revisited beyond the contemporary theory of metaphor : recent developments and applications // edited by Francisco Gonzalez-Garcia, University of Almeria, Maria Sandra Pena Cervel, Lorena Perez Hernandez, University of La Rioja
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , [2013] ©2013
ISBN	90-272-7117-8
Descrizione fisica	1 online resource (324 pages) : illustrations
Collana	Benjamins current topics, , 1874-0081 ; ; volume 56
Altri autori (Persone)	Gonzalez-Garcia Francisco Cervel Maria Sandra Pena Perez Hernandez Lorena
Disciplina	324
Soggetti	Metaphor Metonyms
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Recent developments in metaphor theory: Are the new views rival ones? / Zoltan Kovecses -- The contemporary theory of metaphor--now new and improved! / Gerard J. Steen -- Awareness in metaphor understanding: 'The Lingering of the Literal' / Hanna Stover -- Productivity of Spanish verb-noun compounds: Patterns of metonymy and metaphor / Jiyoung Yoon -- Motion metaphors in discourse construction / Joaquin Garrido -- The adaptation of metaphors across genres / Elena Semino -- Multimodal metonymy and metaphor as complex discourse resources for creativity in ICT advertising discourse / Laura Hidalgo Downing and Blanca Kraljevic Mujic -- How patent can patents be?: Exploring the impact of figurative language on the engineering patents genre / Carmen Sancho Guinda and Ismael Arinas Pellon -- Euphemistic conceptual metaphors in epitaphs from Highgate Cemetery / Eliecer Crespo Fernandez -- Cognitive semantic ways of teaching figurative phrases: An assessment / Frank Boers -- Translation Studies and the cognitive theory of metaphor / Eva Samaniego Fernandez -- Distinguishing near-synonyms and translation

equivalents in metaphorical terms: Crisis vs. recession in English and Spanish / Ana Maria Rojo Lopez.
