

1. Record Nr.	UNINA9910790473303321
Titolo	Studying mobile media : cultural technologies, mobile communication, and the iPhone / / edited by Larissa Hjorth, Jean Burgess, and Ingrid Richardson
Pubbl/distr/stampa	New York, N.Y. : , : Routledge, , 2012
ISBN	1-136-46432-8 1-283-45860-8 9786613458605 1-136-46433-6 0-203-12771-4
Descrizione fisica	1 online resource (257 p.)
Collana	Routledge research in cultural and media studies ; ; 39
Altri autori (Persone)	BurgessJean (Jean Elizabeth) HjorthLarissa RichardsonIngrid <1966->
Disciplina	004.16/7
Soggetti	Communication and culture - Technological innovations Information technology - Social aspects Interpersonal communication - Technological innovations - Social aspects iPhone (Smartphone) Mobile communication systems - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Studying Mobile Media Cultural Technologies, Mobile Communication, and the iPhone; Copyright; Contents; 1 Studying the Mobile: Locating the Field; PART I iPhone as a Cultural Moment; 2 The iPhone and Communication; 3 The iPhone Moment, the Apple Brand, and the Creative Consumer: From "Hackability and Usability" to Cultural Generativity; 4 Ambient Intimacy: A Case Study of the iPhone, Presence, and Location-based Social Networking in Shanghai, China; 5 "In Bed with the iPhone": The iPhone and Hypersociality in Korea; PART II iPhone as a Platform and Phenomenon 6 iPhone Photography: Mediating Visions of Social Space7 Between Image and Information: The iPhone Camera in the History of

Photography; 8 A Logic of Layers: Indexicality of iPhone Navigation in Augmented Reality; 9 Touching the Screen: A Phenomenology of Mobile Gaming and the iPhone; PART III iPhone and Labor; 10 The iPhone as Innovation Platform: Reimagining the Videogames Developer; 11 Network Labor: Beyond the Shadow of Foxconn; 12 iPersonal: A Case Study of the Politics of the Personal
13 Four Ways of Listening with an iPhone: From Sound and Network Listening to Biometric Data and Geolocate Tracking
14 How a University Domesticated the iPhone; Contributors; Index

Sommario/riassunto

"The iPhone represents an important moment in both the short history of mobile media and the long history of cultural technologies. Like the Walkman of the 1980s, it marks a juncture in which notions about identity, individualism, lifestyle and sociality require rearticulation. this book explores not only the iPhone's particular characteristics, uses and "affects," but also how the "iPhone moment" functions as a barometer for broader patterns of change. In the iPhone moment, this study considers the convergent trajectories in the evolution of digital and mobile culture, and their implications for future scholarship. Through the lens of the iPhone as a symbol, culture and a set of material practices around contemporary convergent mobile media the essays collected here explore the most productive theoretical and methodological approaches for grasping media practice, consumer culture and networked communication in the twenty-first century."--
