

1. Record Nr.	UNINA9910713787203321
Autore	Wesolowski Edwin A.
Titolo	Verification of water-quality model to simulate effects of discharging treated wastewater during ice-cover conditions to the Red River of the North at Fargo, North Dakota, and Moorhead, Minnesota / / by Edwin A. Wesolowski
Pubbl/distr/stampa	Bismarck, North Dakota : , : U.S. Department of the Interior, U.S. Geological Survey, , 1996
Descrizione fisica	1 online resource (iii, 20 pages) : illustrations, map
Collana	Water-resources investigations report ; ; 95-4292
Soggetti	Water quality - North Dakota - Fargo - Simulation methods Water quality - Minnesota - Moorhead - Simulation methods Sewage disposal plants - Environmental aspects - North Dakota - Fargo Sewage disposal plants - Environmental aspects - Minnesota - Moorhead Sewage disposal plants - Environmental aspects Water quality - Simulation methods Minnesota Moorhead North Dakota Fargo
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Prepared in cooperation with the North Dakota Department of Health and the Minnesota Pollution Control Agency."
Nota di bibliografia	Includes bibliographical references (page 16).

2. Record Nr.	UNINA9910790466803321
Autore	Budelmann Kevin
Titolo	Brand identity essentials [[electronic resource]] : 100 principles for designing logos and building brands / / Kevin Budelmann, Yang Kim, Curt Wozniak
Pubbl/distr/stampa	Beverly, Mass., : Rockport Publishers, c2010
ISBN	1-61058-068-0
Edizione	[1st edition]
Descrizione fisica	1 online resource (209 p.)
Altri autori (Persone)	KimYang <1968-> WozniakCurt
Disciplina	741.6
Soggetti	Logos (Symbols) - Design Industrial design coordination
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Imagery -- Color -- Dimension -- Contrast -- Shape -- Symbols -- Typography -- Writing -- Story -- Order -- Variation -- Personalization -- Psychology -- Process -- Production -- Digital identity -- Trends -- Shortcuts -- Social media -- Multiples -- Intellectual property -- Documentation -- Evolution -- Competition -- Originality -- Wit-- Idealism -- Authenticity -- Commitment -- Strategy -- Research -- Touchpoints -- Inspiration -- Simplicity.
Sommario/riassunto	This title outlines and demonstrates basic logo and branding design guidelines and rules through 100 principles including the elements of a successful graphic identity, identity programs and brand identity, and all the various strategies and elements involved.