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| Titolo | De-Westernizing communication research [[electronic resource]] : altering questions and changing frameworks / / edited by Georgette Wang |
| Pubbl/distr/stampa | Abingdon ; ; New York, : Routledge, 2011 |
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| Descrizione fisica | 1 online resource (291 p.) |
| Collana | Routledge contemporary Asia series ; ; v. 25 |
| Altri autori (Persone) | WangGeorgette |
| Disciplina | 302.2 302.207/2 |
| Soggetti | Communication - Research Postmodernism Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Front Cover; De-Westernizing Communication Research; Copyright Page; Contents; List of illustrations; Notes on contributors; Preface; Acknowledgements; 1. Beyond de Westernizingcommunication research: an introduction: Georgette Wang; Part A: Eurocentrism in communication research: the problem and its contributing factors; 2. De-Westernizing communication: strategies for neutralizing cultural myths: Molefi Kete Asante; 3. Emerging global divides in media and communication theory: European universalism versus non-Western reactions: Shelton Gunaratne 4. Globalizing media and communication studies: thoughts on the translocal and the modern: Marwan Kraidy5. Orientalism, Occidentalism and communication research: Georgette Wang; Part B: The promises of focusing on the particular; 6. "De-Westernizing" communication studies in Chinese societies?: Paul S. N. Lee; 7. To Westernize or not: that's NOT the question: Wei-Wen Chung; 8. Pitfalls of cross-cultural analysis: Chinese wenyi film and melodrama: Emilie Yueh-Yu Yeh; Part C: From |

cultural specificity to cultural generality: the possibility of universal universality

9. The geography of theory and the place of knowledge: pivots, peripheries and waiting rooms: David Morley
10. Journeys to the West: the making of Asian modernities: Graham Murdock;
11. Moving beyond the dichotomy of communication studies: boundary wisdom as the key: Guo-Ming Chen;
12. Beyond ethnocentrism in communication theory: towards a culture-centric approach: Eddie C. Y. Kuo and Han Ei Chew;
13. Reconceptualizing de-Westernization: science of meaning as an alternative: Yaly Chao;
Part D: Opportunities, limitations, and implications for future research
14. Whither Eurocentrism? Media, culture and nativism in our time: Gholam Khiabany
15. The production of Asian theories of communication: contexts and challenges: Wimal Dissanayake;
16. The definition and types of alternative discourses: Syed Farid Alatas;
17. After the fall of the Tower of Babel: culture-commensurability as a point of departure: Georgette Wang; Index

Sommario/riassunto

The rise of postmodern theories and pluralist thinking has paved the way for multicultural approaches to communication studies and now is the time for decentralization, de-Westernization, and differentiation. This trend is reflected in the increasing number of communication journals with a national or regional focus. Alongside this proliferation of research output from outside of the mainstream West, there is a growing discontent with communication theories being "Westerncentric". Compared with earlier works that questioned the need to distinguish between the Western and the non-Western, an

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| 2. Record Nr. | UNINA9910790459203321 |
| Autore | Stuart Reginald C. |
| Titolo | Transnationalism [[electronic resource]] : Canada-United States history into the twenty-first century / / edited by Michael D. Behiels and Reginald C. Stuart |
| Pubbl/distr/stampa | Montreal ; ; Ithaca, : McGill-Queen's University Press, c2010 |
| ISBN | 0-7735-8133-2 |
| Descrizione fisica | 1 online resource (317 p.) |
| Altri autori (Persone) | BehielsMichael D <1946-> (Michael Derek) StuartReginald C |
| Disciplina | 303.48/271073 |
| Soggetti | Transnationalism National characteristics National security Indians of North America Canada Boundaries United States Congresses United States Boundaries Canada Congresses Canada Relations United States Congresses United States Relations Canada Congresses |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | An anthology of papers presented at the Organization for the History of Canada Conference, Spring 2004, Ottawa, Ont. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Introduction: Forging a New American Continent; Transnational Theories and Studies 3 / Michael D. Behiels / Reginald C. Stuart -- Do Borders Matter in Native American History? An American Perspective 21 / Roger L. Nichols -- The Border and First Nations History: A Canadian View 32 / Robin Fisher -- Borders and Brows: Mass Culture and National Identity in North America since 1900 47 / Reginald C. Stuart -- Dancing with Our Neighbours: English Canadians and the Discourse of Anti-Americanism 69 / Jennifer MacLennan -- Allied Christian Soldiers: Convergence and Divergencein the Canadian and American Missionary Movements at the Home Base in Korea, 1870-1960 86 / Ruth Compton Brouwer -- The Canada-Ontario Agreement and the Great Lakes Water Quality Agreement 115 / Philip V. Scarpino -- No Pushovers in Ottawa: Canadian-American Relations As Seen through |

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Sommario/riassunto

The border between Canada and the United States separates political sovereignties, but not the shared themes of cultural, social, and economic history that have unfolded since the 18th century. Transnationalism brings together original works that focus on the shared histories of the United States and Canada that have over two centuries created a distinct North American identity and sensibility. Contributors explore the phenomenon of a North American history and discuss interactions between Canada and the United States from the eighteenth century to the present. Specific themes include the First Nations experience, national and North American identities and culture, social and economic cooperation, and issues of security and defence. Transnationalism challenges us to put the border in context order to better understand the past, present, and future interrelationships between Canada and the United States.
