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Autore	Zuehlke Mark <1955->
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Nota di contenuto	Introduction : No Better Place than Here, Wherever that May Be -- Chapter One Starting Out: the Quest for Ideas -- Chapter Two Dear Magazine Editor: How to Sell Ideas -- Chapter Three The Gentle Art of Negotiation -- Chapter Four It's a Source, of Course -- Chapter Five Don't Tell Anybody, But ... -- Chapter Six Writing Well -- Chapter Seven Looking like a Pro -- Chapter Eight The Winding Road -- Chapter Nine The Cheque is Where? -- Chapter Ten The Writing Life -- Epilogue Good Luck but not Goodbye -- Useful Books and Services -- Appendix : Periodical Writers Association of Canada Standard Freelance Publication Agreement.
Sommario/riassunto	No matter where you live, this book explains everything you need to know to break into the challenging and profitable magazine market. In this accessible, informative guide, two experienced freelancers, Mark Zuehlke and Louise Donnelly, explain the basics of writing non-fiction magazine articles. Mark Zuehlke has published more than 100 articles in magazines since 1981 and has taught several magazine-writing courses. He produces a continuing education magazine, and has appeared in Canadian Business, The Financial Post, Profit, Canada and the World and Canadian. Louise Donnelly began writing from rural B.C. in 1987, and founded her one-day workshop "Magazine Writing From the Boonies" in 1989. She has appeared in such magazines as The Financial Post, Moneywise Magazine and Canadian among others.

