1. Record Nr. UNINA9910790428303321 Autore Borek Alexander Titolo Total information risk management: maximizing the value of data and information assets / / Alexander Borek, Ajith K. Parlikad, Jela Webb, Philip Woodall Pubbl/distr/stampa Waltham, MA:,: Morgan Kaufmann, an imprint of Elsevier,, 2014 **ISBN** 0-12-405861-2 Edizione [First edition.] Descrizione fisica 1 online resource (xxiv, 290 pages): illustrations (some color) Collana Gale eBooks Disciplina 658.4/038011 Soggetti **Business information services** Database management - Quality control Information technology - Security measures Data protection Intellectual capital Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Information risk: a management challenge in the 21st century -- The total information risk management (TIRM) process -- Application examples in the industry -- Additional risk management techniques that can be used within the TIRM process -- Software tools -- A pathway to a better managed future. Sommario/riassunto How well does your organization manage the risks associated with information quality? Managing information risk is becoming a top priority on the organizational agenda. The increasing sophistication of IT capabilities along with the constantly changing dynamics of global competition are forcing businesses to make use of their information more effectively. Information is becoming a core resource and asset for all organizations; however, it also brings many potential risks to an organization, from strategic, operational, financial, compliance, and

environmental to societal. If you continue to