

1. Record Nr.	UNINA9910790427603321
Autore	Hatton Erin Elizabeth <1974->
Titolo	The temp economy [[electronic resource]] : from Kelly girls to permatemps in postwar America // Erin Hatton ; foreword by Nelson Lichtenstein
Pubbl/distr/stampa	Philadelphia, Pa., : Temple University Press, 2010
ISBN	1-4399-0082-5 1-4399-0080-9
Descrizione fisica	1 online resource (232 p.)
Disciplina	331.25/7290973
Soggetti	Temporary employment - United States United States Economic policy 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The making of the Kelly girl -- The invention of the semi-permanent employee -- The transformation of work -- Boxing in the temp industry -- Conclusion: a model of work for the 21st century.
Sommario/riassunto	Everyone knows that work in America is not what it used to be. Layoffs, outsourcing, contingent work, disappearing career ladders-these are the new workplace realities for an increasing number of people. But why? In The Temp Economy, Erin Hatton takes one of the best-known icons of the new economy-the temp industry-and finds that it is more than just a symbol of this degradation of work. The temp industry itself played an active role in this decline-and not just for temps. Industry leaders started by inventing the ""Kelly Girl,"" exploiting 1950's gender stereotypes to justify