1. Record Nr. UNINA9910790426703321 Autore Zimbalist Andrew S Titolo Circling the bases [[electronic resource]]: essays on the challenges and prospects of the sports industry / / Andrew Zimbalist Philadelphia,: Temple University Press, 2010 Pubbl/distr/stampa **ISBN** 1-4399-0283-6 1-4399-0284-4 Descrizione fisica 1 online resource (235 p.) Disciplina 338.4/77960973 Soggetti Professional sports - Economic aspects Sports - Economic aspects Sports - Finance Sports administration Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Contents; Preface; 1. Introduction: Perspectives on the Sports Industry Toward the Second Decade of the Twenty-First Century; 2. Dollar Dilemmas during the Downturn: A Financial Crossroads for College Sports; 3. The BCS, Antitrust, and Public Policy; 4. Gender Equity in Intercollegiate Athletics: Economic Considerations and Possible Fixes; 5. Reflections on Salary Shares and Salary Caps; 6. Facility Finance: Measurement, Trends, and Analysis; 7. Going for Gold: The Financing and Economic Impact of the Olympic Games 8. Performance-Enhancing Drugs and Antidoping Policy in Major League Baseball: Experience, Incentives, and ChallengesNotes; Index In Circling the Bases, leading sports economist Andrew Zimbalist Sommario/riassunto continues his discussion and analysis of the major issues and challenges confronting the sports industry in the second decade of the 21st century. Presenting a general overview of the sports business at both the college and professional levels, this volume places concerns such as the antitrust status of sports leagues, the stalled progress of gender equity in college sports, and the control of Performance Enhancing Drugs in historical context. Zimbalist also provides a deeper

understanding of how sports ha