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Autore	Feng Jin <1971->
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Nota di contenuto	Preliminary Material -- Introduction: This is Not Your Mother's Qiong Yao -- A Short Genealogy -- Addicted to Beauty -- "Men Conquer the World and Women Save Mankind" -- Rewriting Classics, Righting Wrongs -- How to Make Mr. Right -- Coda: What Does Chinese Web Romance Do? -- Appendix: Glossary of Chinese and Japanese Characters -- Bibliography -- Index.
Sommario/riassunto	In <i>Romancing the Internet: Producing and Consuming Chinese Web Romance</i> , Jin Feng examines the evolution of Chinese popular romance on the Internet. She first provides a brief genealogy of Chinese Web literature and Chinese popular romance, and then investigates how large socio-cultural forces have shaped new writing and reading practices and created new subgenres of popular romance in contemporary China. Integrating ethnographic methods into literary and discursive analyses, Feng offers a gendered, audience-oriented study of Chinese popular culture in the age of the Internet.