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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- The Japanese newspaper industry -- A brief history of the Japanese newspaper -- Assessing the Japanese newspaper -- Chihoshi: places and papers -- The reality of the local Japanese newspaper -- A future for the Japanese local newspaper -- Afterword: the local newspaper as research tool and window on Japan.
Sommario/riassunto	Japan is one of the world's most literate societies. Its national newspapers are the most read newspapers in the world, and the country also has a very vibrant local newspaper sector. This book assesses the vital role local newspapers play in the development of local communities, as well as examining their development, industry structure and production conventions. The author employs the key term, 'revitalization journalism', to explore in detail the many techniques and conventions that local newspapers employ to engage with, and make an impact in, their specific host regions. The book conc