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Nota di contenuto	Cover Title Copyright Page Contents Preface ONE: Introduction: investigations in the professional palette Colour under threat Meaning in colour The power of colour Investigations in the professional palette TWO: Colour, form and material surface Purple shadows The perception of form Surface Material surface: a short history of pigments Contemporary pigments Pigments and health Pigmented materials and the future Colour, form and material surface THREE: The unattainable myth of novelty: Caruso St John Colour and cultural tradition Victoriana at Bethnal Green Fashion and anti-fashion Dressing and wrapping FOUR: An intuitive palette: O'Donnell + Tuomey Colour in the ethos of the office Colour, form and surface Meaning and association

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	Seriality in the palette FIVE: Who's afraid of red, yellow and blue? Erich Wiesner and Otto Steidle Artist/architects Heroic Modernism 'Colour Field' and the emancipation of colour in the 1950s and 1960s Authority, originality and the creative impulse Wiesner and Steidle: artist/architect collaboration Rhythm and blues Experimental echoes SIX: Place, space, colour and light: Steven Holl Colour and light Temporality Location and translocation Precision or doubt? Space, place and time SEVEN: Surface and edge: Gigon/Guyer Genius loci Variety as identity High gloss: surface reflectance The power of the edge EIGHT: Memories, associations and the brightness of yellow: AHMM Colour in the urban realm 'Signing' rather than signage Parrots among the pigeons Developing the professional palette The brightness of yellow NINE: Synergies and discords: Sauerbruch Hutton Between the physical and the visual 2D to 3D Well-being Subverting the form Irregularity in the facade Harmony and dissonance Equilibrium TEN: Transformational, instrumental colour: UN Studio Amorphous space The instrumentality of colour Experimentation Illusion Transformational colour ELEVEN: Navigation, communication and language Navigation systems The art of communication and language Navigation systems The art of communication Digital colour space TWELVE: Playing space: laws, rules and prescription The wrong blue: subjective experience and objective recognition Laws, rules and prescription: didactic approaches Colour choice and composition Between pragmatism and the sublime Conclusion Acknowledgements Notes Bibliography Image credits Index.
Sommario/riassunto	How do architects use color? Do they adopt a different strategy or starting point for every project? Do they gradually cultivate individual color palettes, which develop alongside their body of built work? Do they utilize, or are they aware of, the body of theoretical work that underpins the use of color in the past, and forms the basis of most of the color systems commercially available today? Informed by the author's thirty years in architectural practice and academia, this book investigates, documents and analyzes the work of a number of contemporary architects in order to respond