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## Nota di contenuto

INNOVATIONS IN BANKING Business Strategies and Employee Relations; Copyright; INNOVATIONS in BANKING Business Strategies and Employee Relations; Original Copyright; CONTENTS; TABLES AND FIGURES; PREFACE; 1. INTRODUCTION; 2. BUSINESS STRATEGIES AND THE MANAGEMENT OF EMPLOYEE RELATIONS; 3. THE ORIGINS AND DEVELOPMENT OF INTER-UNION HOSTILITY IN THE BANKS; 4. MANAGEMENT STRATEGY: THE PRIMACY OF STABILITY IN THE 1970s; 5. REVISED OBJECTIVES: EFFICIENCY AND COST CONTROL IN EMPLOYEE RELATIONS; 6. TECHNICAL CHANGE AND CHANGING EMPLOYMENT PATTERNS; 7. UNION STRATEGIES AND INTER-UNION COMPETITION 8. CONCLUSIONS AND PROSPECTS BIBLIOGRAPHY; INDEX

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## Sommario/riassunto

Banking and finance is one of the most successful and rapidly expanding sectors in the world economy. From the 1960s this whole area of employment has undergone profound changes. The banks diversified, adopted new corporate strategies, introduced new technologies and faced new and intense competition. This book examines the importance of employee relations strategies in contributing to a prosperous industry. Drawing upon a wide range of original and undocumented material derived from the banks and the unions, it explores both employer and union strategies and examines the continuing competi

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