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Altri autori (Persone)	LaningLaurence J
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Nota di bibliografia	Includes bibliographical references (p. 225-230) and index.
Nota di contenuto	1. Implementing strategy through portfolios and projects -- 2. Managing a portfolio to implement strategy: a leadership team role -- 3. Sponsoring successful projects -- 4. Leading project managers: the project executive role -- 5. Listening to customers, employees, and processes: a chief projects officer's role -- 6. Understanding information technology opportunities and challenges: a chief information officer's role -- 7. Making sensible decisions using data: a responsibility of all executives -- 8. Conclusions -- Notes -- References -- Index.
Sommario/riassunto	This book is aimed at executive leaders of organizations. Leaders from all organizations will benefit from this book, but especially organizations that may have limited resources and bench strength. This book instructs executive leadership teams on implementing strategy through identifying, selecting, prioritizing, resourcing, and governing an optimal combination of projects and other work. This book also tells executives who serve as a sponsor or who have a project manager direct report what they need to do at each project stage. Advice is given to the executive who owns the project management competency for the company on utilizing input from customers, employees, and processes. Much of the organization's work is dependent on information

technology, and understanding and using information technology as a strategic weapon helps an organization become competitive and effectively implement their business strategies. All of these portfolio and project decisions need to be made based upon both qualitative and quantitative data using reliable analysis methods.

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