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Titolo	Case studies on Chinese enterprises // edited by Donglin Xia
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2012
ISBN	1-136-67249-4 1-283-52093-1 9786613833389 0-203-80900-9 1-136-67250-8
Descrizione fisica	1 online resource (329 p.)
Collana	Routledge studies in the modern world economy ; ; 101
Classificazione	BUS000000BUS069000
Altri autori (Persone)	XiaDonglin
Disciplina	658.00951
Soggetti	Business enterprises - China Business enterprises - Finance - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title; Copyright; Contents; List of figures and tables; List of contributors; Preface; 1 UFIDA's history and strategy; 2 UFIDA's leadership, cultural and organizational structures; 3 UFIDA's evolution of planning and budgeting system; 4 UFIDA's critical roles of capital market and finance; 5 UFIDA's international expansion; 6 Founder Group's strategy and business model; 7 Founder Group's strategic human resources management; 8 Founder Group's brand strategy: rebranding and transformation; 9 Founder Group's management control; Notes; Index
Sommario/riassunto	This book is a collection of teaching cases on two Chinese companies, UFIDA and Founder. The cases describe the management practices of typical Chinese companies. UFIDA is a well-known company providing management software while Founder is a long-established high-tech company. The book aims at providing readers with original, first-hand materials, based on a theoretical framework, and broadening readers' vision regarding China's business niche in terms of culture, strategy, corporate governance, business environment, organizational dynamics, marketing, human resource, finance and the

2. Record Nr.	UNICAMPANIAVAN00023577
Autore	Yeagers, Edward K.
Titolo	An Introduction to the Mathematics of Biology : with Computer Algebra Models / Edward K. Yeagers, Ronald W. Shonkwiler, James V. Herold
Pubbl/distr/stampa	Boston [etc.], : Birkhäuser, 1996
Titolo uniforme	An Introduction to the Mathematics of Biology
ISBN	08-17-63809-1
Descrizione fisica	x, 417 p. : ill. ; 24 cm
Altri autori (Persone)	Herod, James V. Shonkwiler, Ronald W.
Soggetti	92-XX - Biology and other natural sciences [MSC 2020]
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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