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| 1. Record Nr. | UNISA996383653503316 |
| Titolo | Of affectation [[electronic resource]] : a morall discourse, of some delight, and of much vse for these times, the first part |
| Pubbl/distr/stampa | At London, : Printed by H. L[ownes] for Mathevve Lovvnes : and are to be sold at his shop in Pauls Church-yard, 1607 |
| Descrizione fisica | [14], 188 p |
| Soggetti | Sincerity Self-deception |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Printer's name from STC. Formerly STC 6911. Identified as STC 6911 on UMI microfilm. Reproduction of the original in the Emmanuel College Library. |
| Sommario/riassunto | eebo-0048 |

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| 2. Record Nr. | UNINA9910790323503321 |
| Titolo | Case studies on Chinese enterprises / / edited by Donglin Xia |
| Pubbl/distr/stampa | Abingdon, Oxon : , : Routledge, , 2012 |
| ISBN | 1-136-67249-4 1-283-52093-1 9786613833389 0-203-80900-9 1-136-67250-8 |
| Descrizione fisica | 1 online resource (329 p.) |
| Collana | Routledge studies in the modern world economy ; ; 101 |
| Classificazione | BUS000000BUS069000 |
| Altri autori (Persone) | XiaDonglin |
| Disciplina | 658.00951 |
| Soggetti | Business enterprises - China Business enterprises - Finance - China |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Cover; Title; Copyright; Contents; List of figures and tables; List of contributors; Preface; 1 UFIDA's history and strategy; 2 UFIDA's leadership, cultural and organizational structures; 3 UFIDA's evolution of planning and budgeting system; 4 UFIDA's critical roles of capital market and finance; 5 UFIDA's international expansion; 6 Founder Group's strategy and business model; 7 Founder Group's strategic human resources management; 8 Founder Group's brand strategy: rebranding and transformation; 9 Founder Group's management control; Notes; Index |
| Sommario/riassunto | This book is a collection of teaching cases on two Chinese companies, UFIDA and Founder. The cases describe the management practices of typical Chinese companies. UFIDA is a well-known company providing management software while Founder is a long-established high-tech company. The book aims at providing readers with original, first-hand materials, based on a theoretical framework, and broadening readers' vision regarding China's business niche in terms of culture, strategy, corporate governance, business environment, organizational dynamics, marketing, human resource, finance and the |

