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Soggetti	Management - Environmental aspects Sustainable development reporting Business enterprises - Environmental aspects Environmental protection - Economic aspects Sustainable development
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Previous ed. published under the title: The sustainability advantage.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Benefit 1 : Increased revenue and market share -- Benefit 2 : Reduced energy expenses -- Benefit 3 : Reduced waste expenses -- Benefit 4 : Reduced materials and water expenses -- Benefit 5 : Increased employee productivity -- Benefit 6 : Reduced hiring and attrition expenses -- Benefit 7 : Reduced risks -- Conclusion.
Sommario/riassunto	Includes a practical guide and the web-based Sustainability Advantage Dashboard that quantifies the benefits which can be realised from smart sustainability strategies, and the potential risks of ignoring them.