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Globalisation; 4.6 Key drivers for the commercial leisure business; 4.7 Commercial leisure industries: a review; 4.8 Conclusions; Structured guide to further reading; Useful websites; 5. Government and sport and leisure; 5.1 Introduction; 5.2 The scope of public leisure services and facilities; 5.3 The development of and rationale for public sector leisure services
5.4 The links between central government and local government
5.5 The National Lottery; 5.6 The European Union; 5.7 Conclusions; Structured guide to further reading; Useful websites; 6. Sport and leisure provision in the third sector; 6.1 Introduction; 6.2 The scale and scope of volunteering; 6.3 Who are the volunteers?; 6.4 The nature of volunteering; 6.5 Benefits of volunteering and problems for volunteers; 6.6 Barriers to and incentives for volunteering; 6.7 Third sector organisations; 6.8 Charitable status; 6.9 Government and the third sector
6.10 The provision for sport and leisure for staff in commercial companies
6.11 Conclusions; Structured guide to further reading; Useful websites; Part 3: Sport and leisure products and services; 7. International tourism; 7.1 Introduction; 7.2 Leisure, recreation and tourism; 7.3 Tourist behaviour and tourism demand; 7.4 The tourist destination; 7.5 The tourism sector; 7.6 Tourism marketing; 7.7 Conclusions; Structured guide to further reading; Useful websites; 8. Leisure and the natural environment; 8.1 Introduction; 8.2 Enjoyment of the natural environment
8.3 Volunteering in the natural environment

Sommario/riassunto

For nearly thirty years George Torkildsen's classic textbook has been the most comprehensive and engaging introduction to sport and leisure management available to students at all levels. Now in a fully revised sixth edition, it is still the only textbook that covers all the key topics taught within contemporary sport and leisure management courses. This new edition includes expanded coverage of the practical managerial skills that students must develop if aiming for a career in the sport and leisure industry, from planning and managing people to marketing and entrepreneurship. It includes five completely new chapters on leisure in the home, financial management, quality management and law and enterprise, reflecting important developments in contemporary sport and leisure. This edition retains the hallmark strengths of previous editions, including in-depth discussion of the social and cultural context of sport and leisure, full analysis of the public, private and voluntary sectors, and a review of key products and services, including sport, tourism, the arts, play and leisure in the natural environment. Richly illustrated throughout with up-to-date evidence, data, case-studies and international examples, each chapter also contains a range of useful pedagogical features, such as discussion questions, practical tasks and structured guides to further reading and resources. For the first time, a dedicated companion website offers additional teaching and learning resources for students and lecturers. --
