

1. Record Nr.	UNINA9910790242603321
Autore	Guerzoni Guido
Titolo	Apollo & Vulcan [[electronic resource]] : the art markets in Italy, 1400-1700 / / Guido Guerzoni
Pubbl/distr/stampa	East Lansing, : Michigan State University Press, 2011
ISBN	1-62895-051-X 1-60917-361-9
Descrizione fisica	1 online resource (334 p.)
Disciplina	338.4/770945
Soggetti	Art - Economic aspects - Italy - History Art - Marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; List of Tables; Foreword by Enrico Stumpo; Preface; Introduction; 1. Historiographies: The Perspectives of Economics, Economic History, and Art History; 2. The Psychology and Ethics of Consumption: The Debate on Liberality, Magnificence, and Splendor; 3. Demand Analysis: The Example of the Este Courts between the Fifteenth and Seventeenth Centuries; 4. Supply and Labor Markets: Organizational Structure, Management Techniques, and Economic Impacts of Ducal Este Building Yards in the Cinquecento 5. Services: The Economy of the Feast and the Feast of the Economy- Some Thoughts on Ephemera6. Prices: Known Facts and Unresolved Problems; 7. The Laws: The Birth of Cultural Heritage and the Impact of Preservation Laws on the Art Trade; Notes; Bibliography; Acknowledgments; Index
Sommario/riassunto	Guido Guerzoni presents the results of fifteen years of research into one of the more hotly debated topics among historians of art and of economics: the history of art markets. Dedicating equal attention to current thought in the fields of economics, economic history, and art history, Guerzoni offers a broad and far-reaching analysis of the Italian scene, highlighting the existence of different forms of commercial interchange and diverse kinds of art markets. In doing so he ranges beyond painting and sculpture, to examine as well the economic drivers behind architecture, decorative and sumptuous arts, and the market for art.

