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IN THE LUBLIN AREA 1.4.1. INTRODUCTION; 1.4.2. THE APPLICATION OF COST ACCOUNTING SYSTEMS IN CHOSEN HEALTH CARE UNITS; 1.4.3. SUMMARY; 1.5. THE ROLE OF INTERNAL AUDIT IN HOSPITALS; 1.5.1. INTRODUCTION; 1.5.2. FORMAL BASES OF INTERNAL AUDIT IN HEALTHCARE SECTOR; 1.5.3. INTERNAL AUDITOR'S QUALIFICATIONS; 1.5.4. THE ROLE AND TYPES OF INTERNAL AUDIT IN HOSPITALS; 1.5.5. RULES OF INTERNAL AUDIT; 1.5.6. FINAL CONCLUSIONS; 1.6. CONSTRUCTION OF THE SOFT BUDGET RESTRICTIONS AND HEALTH UNIT DEBT; 1.6.1. INTRODUCTION  
1.6.2. THE SOFT BUDGET RESTRICTIONS - BASIC TERMS 1.6.3. THE IDEA OF AN AUTONOMY UNIT; 1.6.4. THE RULES OF FINANCIAL ECONOMY OF AN AUTONOMY HOSPITAL; 1.6.5. NECESSARY CHANGES; 1.6.6. CONSEQUENCES OF FINANCIAL INSTABILITY OF AN AUTONOMY HOSPITAL FOR THE FOUNDING AGENTS; 1.6.7. CONCLUSIONS; Part II. INNOVATION, ORGANIZATION AND MANAGEMENT OF HOSPITALS; 2.1. ORGANIZATIONAL INNOVATIONS OF HOSPITALS; 2.1.1. INNOVATIONS IN HOSPITALS; 2.1.2. INNOVATION AND ORGANISATION IN THE HOSPITAL: A FRENCH PERSPECTIVE; 2.1.3. ORGANIZATIONAL INNOVATIONS IN PRODUCTION OF HOSPITAL SERVICE  
2.1.4. ORGANISATIONAL STANDARDS OF THE ENDOSCOPIC SURGERY WARD 2.1.5. ORGANISATION OF ONE DAY SURGERY CLINIC; 2.1.6. INFORMATION SYSTEMS AND RISK MANAGEMENT IN HEALTH INSTITUTIONS. A PRACTICE-BASED APPROACH; 2.2. MANAGEMENT OF HOSPITALS; 2.2.1. THE APPLICATION OF THE PROCESS-ORIENTED MANAGEMENT CONCEPT IN IMPROVING THE PRODUCTIVITY OF HOSPITAL OPERATION; 2.2.2. FUNCTIONING OF HOSPITALS AFTER COMMERCIALIZATION; Part III. HUMAN RESOURCE, PATIENTS' RIGHTS AND QUALITY SERVICE OF HOSPITALS; 3.1. HUMAN RESOURCE OF HOSPITALS; 3.1.1. PERSPECTIVE OF PERSONNEL FUNCTION DEVELOPMENT IN POLISH HOSPITALS  
3.1.2. INTERPERSONAL AND INTERGROUP COMMUNICATION PROCESS IN THE HOSPITALS

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#### Sommario/riassunto

A successful health care unit means meeting patients' expectations, taking advantage of the latest organizational and technological solutions and, at the same time, providing financial balance. To achieve such a success the units have to put stress on modern methods of management, taking into account the cost analysis, its structure, controlling and caring about income. It is surprising why it has been so difficult for the hospitals to implement changes in their organization or management in favorable conditions for innovations. Is there any opposition to the innovations, successfully implemented in other companies and enterprises, which makes it impossible to introduce them in Polish hospitals? Transposing organizational solutions from other fields of economy to medical units is the task not only for the scientists but also for the managers of health care who are responsible for hospitals' existence and finding a common ground for cooperation with the representatives from the world of medicine. However, the latter must join and support the system of management as all its parts are equally important so, if one single element of the system, seemingly unimportant, is inefficient, the system collapses.

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