

1. Record Nr.	UNINA9910790194203321
Autore	Green Philip <1959->
Titolo	MisLeading indicators [[electronic resource]] : how to reliably measure your business / / Philip Green and George Gabor
Pubbl/distr/stampa	Santa Barbara, Calif. : , : Praeger, , c2012 New York : , : Bloomsbury Publishing (US), , 2024
ISBN	979-84-00-68631-3 979-82-16-11819-0 1-280-56938-7 9786613598981 0-313-39596-9
Descrizione fisica	1 online resource (300 p.)
Altri autori (Persone)	GaborGeorge
Disciplina	658.0072/7
Soggetti	Economic indicators Management - Statistical methods Performance - Statistical methods Work measurement
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	What indicators indicate -- Measuring accurately with instruments -- Rating, scoring, and ranking reliably -- How people react to measurements -- Why performance dashboards mislead -- Focusing employees with measurements -- Going against the flow: navigating changing data streams -- How averages distort indicators -- Opposing views: are you being misled? -- Misleading ourselves with measurements of risk.
Sommario/riassunto	This book reveals the hidden and potentially misleading nature of measurements, empowering readers to avoid making critical business decisions that are harmful, unreasonable, unwarranted, or plain wrong.