1. Record Nr. UNINA9910790185703321 Autore Schayegh Cyrus Titolo Who is knowledgeable is strong [[electronic resource]]: science, class, and the formation of modern Iranian society, 1900-1950 / / Cyrus Schavegh Berkeley, : Univerity of California Press, c2009 Pubbl/distr/stampa **ISBN** 0-520-94354-6 Descrizione fisica 1 online resource (353 p.) Disciplina 955.05 Soggetti Science and civilization Iran Intellectual life 20th century Iran Social conditions 20th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali "The Fletcher Jones Foundation humanities imprint"--Prelim. p. Nota di bibliografia Includes bibliographical references (p. 295-319) and index. Nota di contenuto Frontmatter -- Contents -- Acknowledgments -- Introduction -- Part 1. Science and the Formation of the Iranian Modern Middle Class. 1900-1950 -- Part 2. Medicalizing Modernity Interactions between the Biomedical Sciences and Modernity in Iran, 1900-1950 -- Conclusion -- Appendix First-Time Advertisements by Physicians in the Tehran Daily Ettel't, 1927-1939 -- Notes -- Selected Bibliography -- Index Sommario/riassunto In Who Is Knowledgeable Is Strong, Cyrus Schayegh tells two intertwined stories: how, in early twentieth-century Iran, an emerging middle class used modern scientific knowledge as its cultural and economic capital, and how, along with the state, it employed biomedical sciences to tackle presumably modern problems like the increasing stress of everyday life, people's defective willpower, and demographic stagnation. The book examines the ways by which scientific knowledge allowed the Iranian modernists to socially differentiate themselves from society at large and, at the very same

> time, to intervene in it. In so doing, it argues that both class formation and social reform emerged at the interstices of local Iranian and

Western-dominated global contexts and concerns.