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Autore	Wade Woody
Titolo	Scenario planning [[electronic resource]] : a field guide to the future / / Woody Wade ; designed by Nathalie Wagner
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, 2012
ISBN	1-280-59192-7 9786613621757 1-118-22692-5
Edizione	[1st edition]
Descrizione fisica	1 online resource (206 p.)
Classificazione	BUS033070
Altri autori (Persone)	WagnerNathalie
Disciplina	658.4/01
Soggetti	Business forecasting Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Scenario Planning: A Field Guide to the Future; What's in this book?; Introduction; Chapter 1: Escaping the Tyranny of the Present; Chapter 2: How-To; Chapter 3: Case Studies: The Real World; Chapter 4: Black Swans; Chapter 5: Are You Ready?; Postscript: Thinking the Unthinkable; Photo credits
Sommario/riassunto	"Is your business ready for the future? Scenario planning is a fascinating, yet underutilized, business tool that can be of immense value to a company's strategic planning process. It allows companies to visualize the impact that a portfolio of possible futures could have on a company's fortunes. It helps decision-makers see opportunities and threats that could emerge beyond their normal planning horizon. Scenario Planning serves as a guide to the looking at your business, and the world, years from now, posing thoughtful questions about the possible consequences of some current (and possible future) trends. This book will help you: Outline (and help you prepare for) any trends that could play out in the future that change the political, social, and economic landscapes and significantly impact your business Explore the impact of technological advances and newly available products to your business Examine challenges that are only dimly recognizable as potential problems today This visual book will help you answer this

question: Is my organization ready for every possibility?"--

2. Record Nr.	UNIORUON00416992
Autore	KLEIST, Heinrich : von
Titolo	Gedichte Die Familie Schroffenstein ; Die Familie Thierrez ; Die Familie Ghonorez ; Robert Guiskard / Heinrich von Kleist ; mit einer Einleitung von Helmut Sembdner
Pubbl/distr/stampa	München : Deutscher Taschenbuch Verlag, 1964
Descrizione fisica	303 p. ; 18 cm.
Disciplina	830.6
Soggetti	Letteratura tedesca - Sec. 18.-19
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia