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Altri autori (Persone)	DawsonPeter FosterJohn <1971->
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Type andTypography; Layout and Design; Colour; Imagery and Graphics; Production and Print; The Practice of Design; Index
Sommario/riassunto	Written by four leading graphic designers, Thou Shall Not Use Comic Sans distills decades of experience into 365 rules that cover the essentials of the trade, giving novice designers everywhere an invaluable platform from which to progress. From the perspective of both the client and the designer, this is the insider's account of how graphic design works. And for more experienced designers, individual entries will either bring forth knowing nods of agreement or screeches of derision, depending on whether or not you love or hate hyphenation, have a pathological fear of beige or think baseline g