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Nota di contenuto	Frontmatter Contents Illustrations Prologue Introduction: Who Knew What and When? Part One. The Triumph of the Cigarette Part Two. Discovering the Cancer Hazard Part Three. Conspiracy on a Grand Scale Part Four. Radiant Filth and Redemption Notes Selected Bibliography Lexicon of Tobacco Industry Jargon Timeline of Global Tobacco Mergers and Acquisitions (selected) Timeline of Tobacco Industry Diversification into Candy, Food, Alcohol, and other Products (selected) Acknowledgments Index
Sommario/riassunto	The cigarette is the deadliest artifact in the history of human civilization. It is also one of the most beguiling, thanks to more than a century of manipulation at the hands of tobacco industry chemists. In Golden Holocaust, Robert N. Proctor draws on reams of formerly-secret industry documents to explore how the cigarette came to be the most widely-used drug on the planet, with six trillion sticks sold per year. He paints a harrowing picture of tobacco manufacturers conspiring to block the recognition of tobacco-cancer hazards, even as they ensnare legions of scientists and politicians in a web of denial. Proctor tells heretofore untold stories of fraud and subterfuge, and he makes the strongest case to date for a simple yet ambitious remedy: a ban on the

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