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Sommario/riassunto

Does living in a globally networked society mean that we are moving toward a single, homogenous world culture? Or, are we headed for clashes between center and periphery, imperial and subaltern, Western and non-Western, First and Third World? The interdisciplinary essays in Beyond Globalization present us with another possibility—that new media will lead to new kinds of "worldmaking." This provocative volume brings together the best new work of scholars within such diverse fields as history, sociology, anthropology, film, media studies, and art. Whether examining the inauguration of a virtual community on the website Second Life or investigating the appropriation of biotechnology for transgenic art, this collection highlights how mediated practices have become integral to global culture; how social practices have emerged out of computer-related industries; how contemporary apocalyptic narratives reflect the anxieties of a U.S. culture facing global challenges; and how design, play, and technology help us understand the histories and ideals behind the digital architectures that mediate our everyday actions.