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	Nota di contenuto	CONTENTS; Foreword; Acknowledgments; About the Authors; Abbreviations; Executive Summary; Chapter 1. Building Broadband; What Is Broadband?; Why Is Broadband Important?; Figures; 1.1 Effect of Various Information and Communication Technologies on GDP Growth in High- and Low-Income Economies, 2000-06; Boxes; 1.1 Examples of Broadband's Effects on Economic Growth around the World; 1.2 Estimated Minimum and Maximum Impact on GDP of a 10 Percent Increase in Broadband Penetration; Tables; 1.1 Estimated Broadband Employment Creation Multipliers in Various Countries 1.2 Examples of Broadband's Potential Impacts on Innovation in R&D and Business Operations1.3 Mobile Health Services in Nigeria; 1.2 Upstream and Downstream Speeds Needed for Various Services and Applications; What Market Trends Are Fostering Broadband Deployment?; 1.3 Global Fixed and Mobile Broadband Subscriptions per 100 Inhabitants, 2000-10; 1.3 Wireless and Wireline Broadband Subscriptions per 100 Inhabitants, by Region, June 2011; 1.4 Average Broadband Speed in Top 10 Countries; 1.4 User Trends That Promote Demand for Broadband; How Can Broadband Development Be

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	Initiatives in Italy and the Netherlands; 2.5 Effectiveness of Fiscal Support for Broadband Development; Measurement, Monitoring, and Evaluation: Checking Progress; 2.4 Categories of Broadband Indicators; 2.5 Wireline Broadband (ADSL) Penetration in the European Union and Turkey, by Technology, 2010 2.6 Wireline Broadband (ADSL) Penetration in Turkey, by Speed, 2010
Sommario/riassunto	The Broadband Strategies Handbook is a guide for policymakers, regulators, and other relevant stakeholders as they address issues related to broadband development. It aims to help readers, particularly those in developing countries, by identifying issues and challenges in broadband development, analyzing potential solutions to consider, and providing practical examples from countries that have addressed broadband-related matters. The Handbook looks at how broadband is defined, why it is important, and how its development can be encouraged. Throughout the volume, broadband is viewed as an ecosys