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Nota di contenuto	Preliminary Material -- List of Refereed Articles Published since 2007 -- Chronology of Events in the Korean Peninsula 2010 -- South Korea in 2010: Domestic Politics and the Economy / Patrick Köllner -- North Korea in 2010: Domestic Developments and the Economy / Rüdiger Frank -- Relations Between the Two Koreas in 2010 / Sabine Burghart -- Foreign Relations of the Two Koreas in 2010 / James E. Hoare -- Nation Branding in South Korea: A Modern Continuation of the Developmental State? / Alena Schmuck -- From 'Cold Friendship' to Strategic Partnership: The Transformation of South Korea's Political Relations with India / Niclas D. Weimar -- Shopping Abroad the Korean Way: A Study in Resource Acquisition / Stefania Paladini -- Managing Labour Migration to South Korea: Policies and Problems Regarding Migrant Workers / Sarah Hasan -- Vil(l)e Encounters: The US Armed Forces in Korea and Entertainment Districts in and near Seoul / Elisabeth Schober -- A Trajectory Perspective Towards Return Migration and Development: The Case of Young Korean New Zealander Returnees / Jane YeonJae Lee -- Connecting East Asians in Europe: The Power of Korean Popular Culture / Sang-Yeon Sung -- From the 'Soviet Era' to the 'Russian Renaissance': Evolution of the Narrative about Russia and Russians in the North Korean Cultural Discourse / Tatiana Gabroussenko -- Beyond Lips and Teeth: The Economics of the China-

North Korea Relationship / Tim Beal -- The International Community and the North Korean Nuclear Programme / Sebastian Harnisch and David J. Roesch -- About the Authors and Editors -- Map of the Korean Peninsula.

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## Sommario/riassunto

This book is the fifth in an annual series. It provides up-to-date information on the politics, economy and society of both South and North Korea. Each volume is structured as follows: The first part offers the reader an up-to-date analysis and commentary on the following topics: 'Domestic Politics and the Economy in South Korea', 'Domestic Politics and the Economy in North Korea', 'Relations between the two Koreas', and 'Foreign Relations of the two Koreas'. A detailed chronology of relevant events in the year preceding publication complements this first part. The second part consists of some eight to ten refereed, original articles with contributions on contemporary Korean affairs in fields such as politics, economy and society. For regular and professional observers of Korea in business, politics, the media and academia, this book series is an indispensable resource both for keeping track of developments, and for gathering new insights.

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