

1. Record Nr.	UNINA9910790138603321
Titolo	From woodblocks to the Internet [[electronic resource]] : Chinese publishing and print culture in transition, circa 1800 to 2008 // edited by Cynthia Brokaw and Christopher A. Reed
Pubbl/distr/stampa	Leiden ; ; Boston, : Brill, 2010
ISBN	1-283-85201-2 90-04-21664-2
Descrizione fisica	1 online resource (454 p.)
Collana	Sinica Leidensia, , 0169-9563 ; ; v. 97
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Disciplina	070.50951
Soggetti	Books and reading - China - History Internet publishing - China Literature publishing - China - History Periodicals - Publishing - China - History Printing - China - History - 19th century Printing - China - History - 20th century Publishers and publishing - Political aspects - China - History Publishers and publishing - Social aspects - China - History Publishers and publishing - China - History - 19th century Publishers and publishing - China - History - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"... originated in an international conference on modern Chinese print culture at the Ohio State University held from November 3 to 7, 2004" --Acknowledgements.
Nota di bibliografia	Includes bibliographical references (p. [383]-417) and index.
Nota di contenuto	Preliminary Material -- From Woodblocks to the Internet: Chinese Printing, Publishing, and Literary Fields in Transition, circa 1800 to 2008 / Christopher A. Reed -- Commercial Woodblock Publishing in the Qing (1644–1911) and the Transition to Modern Print Technology / Cynthia Brokaw -- Modernization without Mechanization: The Changing Shape of Fiction on the Eve of the Opium War / Ellen Widmer -- Messenger of the Sacred Heart: Li Wenyu (1840–1911), and the Jesuit Periodical Press in Late Qing Shanghai / Joachim Kurtz -- The

Uses of Genres in the Chinese Press from the Late Qing to the Early Republican Period / Andrea Janku -- Printing the Sound of Cosmopolitan Beijing: Dialect Accents in Nineteenth-Century Martial Arts Fiction / Paize Keulemans -- Spreading the Dharma with the Mechanized Press: New Buddhist Print Cultures in the Modern Chinese Print Revolution, 1866–1949 / Jan Kiely -- Culture, Commerce, and Connections: The Inner Dynamics of New Culture Publishing in the Post-May Fourth Period / Ling Shiao -- Reading and Writing Zhejiang Youth: Local Textual Economies and Cultural Production in Republican Jiangnan / Robert Culp -- Advancing the (Gutenberg) Revolution: The Origins and Development of Chinese Print Communism, 1921–1947 / Christopher A. Reed -- Consuming Secrets: China's New Print Culture at the Turn of the Twenty-First Century / Daria Berg -- Chinese Internet Literature and the Changing Field of Print Culture / Guobin Yang -- Resistance is Futile: Control and Censorship of the Internet in China / Gudrun Wacker -- Comprehensive Bibliography -- Index.

Sommario/riassunto

The thirteen essays in this volume narrate and analyze the reciprocal influences of technological, intellectual, and sociopolitical changes on the structure of modern China's book (and print) trade; more specifically, they treat the rise of new genres of print, changes in writing practices, the dissemination of ideas and texts (both paper and electronic), the organization of knowledge, and the relationship between the state and print culture. The essays range chronologically from the late eighteenth century to the present, an over two-century transition period that allows authors to draw comparisons between the largely woodblock print culture of the eighteenth and nineteenth centuries; the mechanized publishing of the late-nineteenth, twentieth, and twenty-first centuries; and the global internet culture of today.
