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Titolo	The shareholder value myth [[electronic resource]] : how putting shareholders first harms investors, corporations, and the public / / Lynn Stout
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Debunking the shareholder value myth -- pt. 2. What do shareholders really value?
Sommario/riassunto	“Shareholder value is the dumbest idea in the world.” —Jack Welch Executives, investors, and the business press routinely chant the mantra that corporations are required to “maximize shareholder value.” In this pathbreaking book, renowned corporate expert Lynn Stout debunks the myth that corporate law mandates shareholder primacy. Stout shows how shareholder value thinking endangers not only investors but the rest of us as well, leading managers to focus myopically on short-term earnings; discouraging investment and innovation; harming employees, customers, and communities; and causing companies to indulge in reckless, sociopathic, and irresponsible behaviors. And she looks at new models of corporate purpose that better serve the needs of investors, corporations, and society.