

1. Record Nr.	UNINA9910790117403321
Autore	McAlister Melani <1962->
Titolo	Epic encounters [[electronic resource] ] : culture, media, and U.S. interests in the Middle East since 1945 // Melani McAlister
Pubbl/distr/stampa	Berkeley, : University of California Press, c2005
ISBN	1-280-49194-9 9786613587176 0-520-93201-3
Edizione	[Updated ed., with a post-9/11 chapter.]
Descrizione fisica	1 online resource (430 p.)
Collana	American crossroads
Disciplina	327.56073/09/045
Soggetti	Mass media and public opinion - United States Public opinion - United States Middle East Foreign relations United States United States Foreign relations Middle East Middle East Foreign public opinion, American United States Civilization 1945-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references, filmography and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Preface To The 2005 Edition -- Preface To The First Edition -- Introduction -- 1. "Benevolent Supremacy" -- 2. The Middle East In African American Cultural Politics, 1955-1972 -- 3. King Tut, Commodity Nationalism, And The Politics Of Oil, 1973-1979 -- 4. The Good Fight -- 5. Iran, Islam, And The Terrorist Threat, 1979-1989 -- 6. Military Multiculturalism In The Gulf War And After, 1990-1999 -- Conclusion<subtitle 9/11 and After: Snapshots on the Road to Empire -- Acknowledgments -- Notes -- Bibliography -- Filmography -- Index
Sommario/riassunto	Epic Encounters examines how popular culture has shaped the ways Americans define their "interests" in the Middle East. In this innovative book-now brought up-to-date to include 9/11 and the Iraq war-Melani McAlister argues that U.S. foreign policy, while grounded in material and military realities, is also developed in a cultural context. American understandings of the region are framed by narratives that draw on religious belief, news media accounts, and popular culture. This

remarkable and pathbreaking book skillfully weaves lively and accessible readings of film, media, and music with a rigorous analysis of U.S. foreign policy, race politics, and religious history. The new chapter, titled "9/11 and After: Snapshots on the Road to Empire," considers and brilliantly analyzes five images that have become iconic: (1) New York City firemen raising the American flag out of the rubble of the World Trade Center, (2) the televised image of Osama bin-Laden, (3) Afghani women in burqas, (4) the statue of Saddam Hussein being toppled in Baghdad, and (5) the hooded and wired prisoner in Abu Ghraib. McAlister's singular achievement is to illuminate the contexts of these five images both at the time they were taken and as they relate to current events, an accomplishment all the more remarkable since-to paraphrase her new preface-we are today struggling to look backward at something that is still rushing ahead.

---