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Nota di contenuto	pt. 1. Introduction to financial risk -- pt. 2. Accounting, cash flow, and budget exposures -- pt. 3. Analyzing operating risks -- pt. 4. Relationship of risk and return -- pt. 5. Nature of a capital investment decision -- pt. 6. Factors that affect the value of a firm.
Sommario/riassunto	Because all business is risky business.