

1. Record Nr.	UNINA9910790089703321
Autore	Tribe John
Titolo	The Economics of Recreation, Leisure and Tourism
Pubbl/distr/stampa	New York, : Routledge, Aug. 2011 Florence, : Taylor & Francis Group [distributor]
ISBN	1-136-43454-2 1-136-43455-0 1-283-09223-9 9786613092236 0-08-089051-2
Edizione	[4th ed.]
Descrizione fisica	1 online resource (509 p.)
Disciplina	338.4791 790.107/2
Soggetti	Leisure -- Research Social Sciences Recreation & Sports
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; The Economics of Recreation, Leisure and Tourism; Copyright; Contents; Preface to the fourth edition; Chapter 1. Introduction; PART 1. Organizations and Markets; Chapter 2. Recreation, leisure and tourism organizations; Chapter 3. The market for recreation, leisure and tourism products; PART 2. Further Issues of Demand and Supply; Chapter 4. Demand: time preference, elasticity and forecasting; Chapter 5. Supply and costs; PART 3. Markets in Practice; Chapter 6. Market structure and pricing; Chapter 7. Market intervention; PART 4. The External Operating Environment Chapter 8. The competitive, technological, political and sociocultural environment Chapter 9. The economic environment; PART 5. Investment; Chapter 10. Investment in the private sector; Chapter 11. Investment in the public sector; PART 6. Economic Impacts; Chapter 12. Income, employment and prices; Chapter 13. Economic development and regeneration; PART 7. The Global Economy; Chapter 14. The

balance of payments and exchange rates; Chapter 15. Globalization;
PART 8. Environmental Economics; Chapter 16. Environmental impacts;
Chapter 17. Action for sustainability
Chapter 18. Critique, alternative perspectives and changeBibliography;
Index

Sommario/riassunto

This textbook describes the relevance of economics to the tourism and leisure industries, helping you to pass an economics module as part of a tourism, recreation or sport management degree. It applies economic theory to a range of tourism industry issues at the consumer, business, national and international level by using topical examples to give the theory real-world context. The author explains the impact of the global economic crisis and the importance of understanding what has happened over the course of previous economic business cycles to prepare for what may happen in the futu
