

1. Record Nr.	UNINA9910790086703321
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Titolo	Logistics operations and management [[electronic resource]] : concepts and models // Reza Zanjirani Farahani, Shabnam Rezapour, Laleh Kardar
Pubbl/distr/stampa	Amsterdam ; ; Boston, Mass., : Elsevier, c2011
ISBN	1-283-11410-0 9786613114105 0-12-385203-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (486 p.)
Collana	Elsevier insights
Disciplina	658.5 658.7
Soggetti	Business logistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Pt. 1. Introduction -- pt. 2. Strategic issues -- pt. 3. Tactical and operational issues -- pt. 4. Special areas and philosophies.
Sommario/riassunto	This book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment. Topics covered include important tools for strategic decision making, transport, packaging, warehousing, retailing, customer services and future trends. An introduction to logisticsProvides practical applications Discusses trends and new strategies in major parts of the logistic industry