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cultural psychology: relativism, construct universalism, repertoire universalism, and absolutism Johnny R. J. Fontaine; 8. About chicken and eggs: four methods for investigating culture-behaviour links Ron Fischer; 9. Qualitative and mixed methods research in cross-cultural psychology Alison Karasz; 10. Bias and real differences in crosscultural differences: neither friends nor foes Fons J. R. van de Vijver; Part IV. The Role of Development: 11. Cross-cultural research in the cultural historical activity theory tradition M. Cole, Boris G. Meshcheryakov and I. V. Ponomariov; 12. Self, family, and culture: what is common, what changes? Cigdem Kagitcibasi; 13. Biology, culture, and development: conceptual and methodological considerations Heidi Keller: 14. Differences and universals in families across cultures James Georgas; 15. An epigenetic view on culture: what evolutionary developmental psychology has to offer for cross-cultural psychology Athanasios Chasiotis; Part V. Concepts of Culture: 16. Cross-cultural differences as meaning systems Lutz H. Eckensberger; 17. Ulysses returns: lessons from the logbook of a cross-cultural wayfarer Michael Harris Bond; 18. Values: cultural and individual Shalom H. Schwartz; 19. The cultural contexts of organisational behaviour Peter B. Smith; 20. Rethinking culture and the self: some basic principles and their implications Chi-yue Chiu and Young-hoon Kim; Part VI. Conclusion: 21. Research on behavior-and-culture: current ideas and future projections Ype H. Poortinga. Sommario/riassunto Cross-cultural psychology has come of age as a scientific discipline, but how has it developed? The field has moved from exploratory studies, in which researchers were mainly interested in finding differences in psychological functioning without any clear expectation, to detailed hypothesis tests of theories of cross-cultural differences. This book takes stock of the large number of empirical studies conducted over the last decades to evaluate the current state of the field. Specialists from various domains provide an overview of their area, linking it to the fundamental guestions of cross-cultural psychology such as how individuals and their cultures are linked, how the link evolves during development, and what the methodological challenges of the field are. This book will appeal to academic researchers and post-graduates interested in cross-cultural research.