

1. Record Nr.	UNINA9910790068103321
Titolo	The Merida Initiative [[electronic resource]] : U.S. counterdrug and anticrime assistance for Mexico / / Isabella A. Vaughnne, editor
Pubbl/distr/stampa	New York, : Nova Science Publishers, c2010
ISBN	1-61728-718-0
Descrizione fisica	1 online resource (182 p.)
Collana	Latin American political, economic, and security issues
Altri autori (Persone)	Vaughnne Isabella A
Disciplina	363.450973
Soggetti	Drug control - United States - Finance Drug control - Mexico - Finance Drug traffic - United States - Prevention - Finance Drug traffic - Mexico - Prevention - Finance Crime prevention - United States - Finance Crime prevention - Mexico - Finance United States Foreign relations Mexico Mexico Foreign relations United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.

2. Record Nr.	UNINA9910254922903321
Titolo	Tourism, Culture and Heritage in a Smart Economy : Third International Conference IACuDiT, Athens 2016 / / edited by Vicky Katsoni, Amitabh Upadhyा, Anastasia Stratigea
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2017
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XXVI, 496 p. 137 illus.)
Collana	Springer Proceedings in Business and Economics, , 2198-7254
Disciplina	338.4791
Soggetti	Tourism Management Cultural property Application software Economics Culture Cultural property - Protection Electronic commerce Tourism Management Cultural Heritage Computer and Information Systems Applications Cultural Economics Cultural Resource Management E-Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Part I: 'Smart' Cultural Heritage Management -- Part II: Tourism Business Environment - Current Developments and Experiences -- Part III: Methodological Frameworks, Tools and Approaches for Sustainable Tourism Management.
Sommario/riassunto	This book explores the ways in which information and communication technologies (ICTs) offer a powerful tool for the development of smart tourism. Numerous examples are presented from across the entire

spectrum of cultural and heritage tourism, including art, innovations in museum interpretation and collections management, cross-cultural visions, gastronomy, film tourism, dark tourism, sports tourism, and wine tourism. Emphasis is placed on the importance of the smart destinations concept and a knowledge economy driven by innovation, creativity, and entrepreneurship. New modes of tourism management are described, and tourism products, services, and strategies for the stimulation of economic innovation and promotion of knowledge transfer are outlined. The potential of diverse emerging ICTs in this context is clearly explained, covering location-based services, internet of things, smart cities, mobile services, gamification, digital collections and the virtual visitor, social media, social networking, and augmented reality. The book is edited in collaboration with the International Association of Cultural and Digital Tourism (IACuDiT) and includes the proceedings of the Third International Conference on Cultural and Digital Tourism.

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