

1. Record Nr.	UNINA9910790012103321
Autore	Weems Robert E.
Titolo	Business in Black and White : American Presidents and Black Entrepreneurs in the Twentieth Century // Robert E. Weems
Pubbl/distr/stampa	New York, NY : , : New York University Press, , [2009] ©2009
ISBN	0-8147-9540-4 0-8147-8906-4
Descrizione fisica	1 online resource (324 p.)
Altri autori (Persone)	RandolphLewis A
Disciplina	338/.0408996073
Soggetti	Presidents - United States - Racial attitudes - History - 20th century African Americans - Economic conditions - 20th century Capitalism - United States - History - 20th century Entrepreneurship - United States - History - 20th century African American businesspeople - United States - History - 20th century United States Politics and government 1945-1989 United States Politics and government 1933-1945 United States Politics and government 1919-1933 United States Race relations Political aspects History 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 229-296) and index.
Nota di contenuto	Front matter -- Contents -- List of Tables -- Acknowledgments -- Introduction -- 1. The Origins of the Commerce Department's Division of Negro Affairs, 1925-1940 -- 2. Emmer M. Lancaster and the Ascendancy and Fall of the Commerce Department's Division of Negro Affairs, 1940-1960 -- 3. More Than Civil Rights -- 4. The Democratic Party and Black Capitalism during the Presidential Election of 1968 -- 5. Nixon and the "Militants" -- 6. The National Response to Richard M. Nixon's Black Capitalism Initiative -- 7. The Ford Administration and Black Capitalism -- 8. The Carter Administration and African American Enterprise -- Epilogue -- Appendix -- Notes -- Bibliography -- Index -- About the Authors

Business in Black and White provides a panoramic discussion of various initiatives that American presidents have supported to promote black business development in the United States. Many assume that U.S. government interest in promoting black entrepreneurship began with Richard Nixon's establishment of the Office of Minority Business Enterprise (OMBE) in 1969. Drawn from a variety of sources, Robert E. Weems, Jr.'s comprehensive work extends the chronology back to the Coolidge Administration with a compelling discussion of the Commerce Department's "Division of Negro Affairs." Weems deftly illustrates how every administration since Coolidge has addressed the subject of black business development, from campaign promises to initiatives to downright roadblocks. Although the government's influence on black business dwindled during the Eisenhower Administration, Weems points out that the subject was reinvigorated during the Kennedy and Johnson Administrations and, in fact, during the early-to-mid 1960s, when "civil rights" included the right to own and operate commercial enterprises. After Nixon's resignation, support for black business development remained intact, though it met resistance and continues to do so even today. As a historical text with contemporary significance, Business in Black and White is an original contribution to the realms of African American history, the American presidency, and American business history.

---