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Autore	Cox Karen L. <1962->
Titolo	Dreaming of Dixie [[electronic resource]] : how the South was created in American popular culture // Karen L. Cox
Pubbl/distr/stampa	Chapel Hill, : University of North Carolina Press, 2011
ISBN	1-4696-0317-9 0-8078-7778-6
Descrizione fisica	1 online resource (225 p.)
Classificazione	71.57
Disciplina	975
Soggetti	Nostalgia - Southern States Romanticism - Southern States Popular culture - United States - History Southern States In popular culture History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Dixie in popular song -- Selling Dixie -- Dixie on early radio -- Dixie on film -- Dixie in literature -- Welcome to Dixie.
Sommario/riassunto	From the late nineteenth century through World War II, popular culture portrayed the American South as a region ensconced in its antebellum past, draped in moonlight and magnolias, and represented by such southern icons as the mammy, the belle, the chivalrous planter, white-columned mansions, and even bolls of cotton. In Dreaming of Dixie, Karen Cox shows that the chief purveyors of this constructed nostalgia for the Old South were outsiders of the region, especially advertising agencies, musicians, publishers, radio personalities, writers, and filmmakers playing to consumers' a