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Sommario/riassunto	Children's and Families' Holiday Experiences is based on the recognition of the active social role of children in shaping the nature of their holiday experiences and those of their parents and other adults. The volume provides significant insights into the holiday desires,

expectations, and experiences of children and their families that offer the potential for the tourism industry to plan, develop, and market products that provide a higher quality of service to these populations. This book traces the modern history of the demand for and provision of holidays for children an